

October 30, 2023

Dear Appleseed Shareholder:

"I'm still trying to process why long-end interest rates are increasing."

 Austan Goolsbee, President of the Federal Reserve Bank of Chicago September 2023

The Bloomberg Aggregate Bond Index is the most wellknown benchmark for the U.S. bond market. Over the past 20 years, annual investment returns from this index have averaged 3.0%, which is well below its longer-term average. Post-2020, investment returns from the bond market have been particularly weak, as demonstrated in the table on the right. <sup>1</sup> Bond investors have been hurt by rising interest rates, which have stifled bond prices and limited total returns. For investors in Treasury bonds with maturities of more than 20 years, the investment losses since the peak of bond prices (and lows in yields) since August 2020 are commensurate with the losses sustained by equities in the S&P 500 Index during the Global Financial Crisis from peak to trough.<sup>2</sup>

## Bloomberg Aggregate Bond Index Investment Returns

Year	Total Returns	
2021	-1.6%	
2022 2023 YTD*	-13.0% -1.0%	

\*Through 9/30/23.

We highlighted in our February 2021 <u>investment commentary</u> the seemingly massive risks associated with the bond market at the time. At the time of publication, the 10-year Treasury bond's yield-to-maturity was merely 1.1%, and the inflation-adjusted rate of return offered to investors was decidedly negative. Roughly 75% of the global bond market paid a yield-to-maturity of less than 1%, and only 10% of the global bond market offered a yield-to-maturity of more than 3%. A record number of global bonds traded with a negative yield-to-maturity, representing about \$17 trillion in total value, which means that holders were guaranteed to receive a negative investment return from holding these bonds to maturity.<sup>3</sup>

The juxtaposition of the January 2021 bond market relative to today's bond market could not be starker. Yields-to-maturity on the 10-year Treasury bond and the 30-year Treasury bond are higher than they were prior to the beginning of the Global Financial Crisis. For the last 18 months, the Federal Reserve has been raising short-term interest rates for the purpose of stemming rising inflation. Over the past 2.5 years, both

<sup>&</sup>lt;sup>1</sup> Source: www.bloomberg.com/markets/rates-bonds/blooberg-fixed-income-indices.

<sup>&</sup>lt;sup>2</sup> Source: www.bloomberg.com/markets/rates-bonds/blooberg-fixed-income-indices.

<sup>&</sup>lt;sup>3</sup> Source: Deutsche Bank.



short-term and long-term interest rates rose; however, since mid-summer 2023, the ascent in long-term interest rates since has been surprisingly violent and rather unexpected. Reflecting this trend, the yield-to-maturity on the 10-year Treasury is up 24% year-to-date and 825% since August 2020.<sup>4</sup>

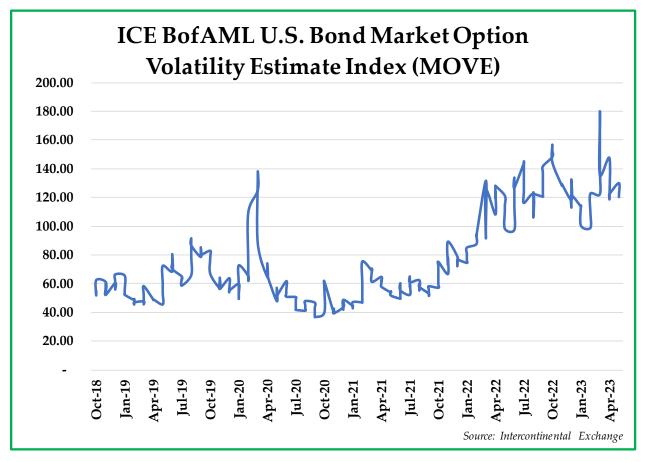


Notably, it is not just the absolute level of interest rates that have been rising; in addition, bond market volatility has tripled over the past two years. The ICE BofAML U.S. Bond Market Option Volatility Estimate Index (the MOVE Index) measures U.S. interest rate volatility. The MOVE Index helps to define general market risk and investor sentiment, meaning that recent swings upwards in the MOVE Index reflect increasing fears of future turmoil in the Treasury market.<sup>5</sup>

<sup>&</sup>lt;sup>4</sup> Source: U.S. Treasury.

<sup>&</sup>lt;sup>5</sup> The data in the chart on the top of the next page looks more disjointed than that in many graphs, given the big moves in the MOVE Index that can happen from month-to-month.



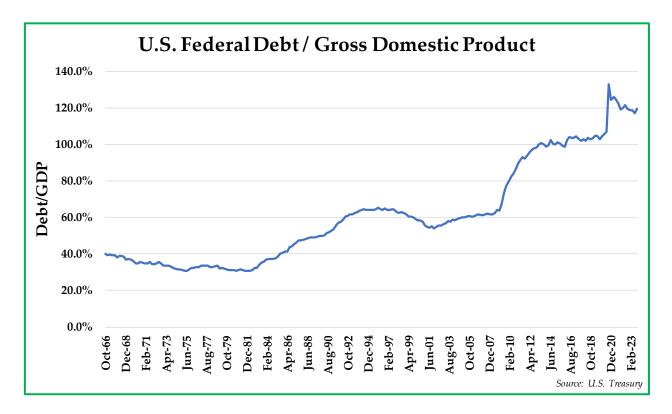


While Chicago Federal Reserve Bank President Austan Goolsbee claims that he is merely trying to process why long-term interest rates are rising, it seems to us that colossal Federal deficits are pressuring investors' ability and/or willingness to absorb the enormous and increasing Treasury bond issuances that are taking place. Foreigners own roughly 30% of U.S. Treasuries, and demand from these investors has waned, particularly from China and Japan. Another large U.S. Treasury holder, the Federal Reserve, has been steadily selling off its holdings at a pace of ~\$60 billion/month (along with an incremental ~\$35 billion in mortgage-backed securities). Simultaneously, since the Federal government is running a significant \$2 trillion deficit, the Department of the Treasury has been on a borrowing bender, raising \$1.7 trillion in 2023 YTD, up a whopping 80% vs. 2022. In summary, the recent volatile and upward moves in interest rates mean that the immense size of the U.S. deficit and its worrisome trajectory are finally starting to matter.

Today, the gross Federal debt stands at \$33 trillion (and climbing), and U.S. government debt currently stands at 119% of GDP.<sup>6</sup> These figures warrant some context – on a per person basis, this liability represents nearly \$100,000 in Federal debt. Of the OECD nations, only Italy (151%), Greece (192%), and Japan (255%) currently have a greater debt/GDP ratio than that of the United States. With an assumed rise in interest rates of only 0.05%/year from current levels, the Congressional Budget Office (CBO) believes that debt/GDP will nearly double in the next 30 years to 231%.

<sup>&</sup>lt;sup>6</sup> Source: The Federal Reserve Bank of St. Louis.





Nearly 29% of Federal debt maturing in the next year will need to be refinanced from a near zero cost to an interest rate cost of 4.8% - 5.6%, depending on the duration of bonds auctioned.<sup>7</sup> Interest expenses represented about 8% of total Federal outlays in 2022; by 2023, that share is projected by the CBO to rise to 14% and will exceed the costs generated by the Department of Defense as well as Medicaid. At the current trajectory of Federal spending and tax receipts, debt/GDP is anticipated to continue to climb at a high rate until interest expenses surpasses all other Federal programs within the next 30 years and will account for nearly 40% of Federal tax receipts.<sup>8</sup>

In the face of the recent dysfunction in Washington, we believe that it is more likely than not that the Federal government will merely kick the proverbial can down the road once again, as all options for reducing the debt/GDP ratio represent veritable career suicide. Beyond the growing interest expenses, the main contributors to future Federal deficits are Medicare and Social Security entitlement payments; cutting these entitlements would undoubtedly result in angry voters firing many of their D.C. representatives. In addition, defense spending is not likely to slow any time soon, given that the United States has embroiled itself in wars in Ukraine and in the Middle East. Increased income taxation is a somewhat improbable scenario for now, not only because of the lack of political consensus about taxation, but also because ironically it may reduce GDP growth. Ultimately, it seems that the politically palatable and realistic scenario is continued inflation to lower the future value of the U.S. debt burden and associated interest costs.

<sup>&</sup>lt;sup>7</sup> Source: The Federal Reserve Bank of St. Louis.

<sup>&</sup>lt;sup>8</sup> Source: Peter J. Peterson Institute.



At some unknowable point in the future, these worsening deficit trends may cause the bond market to seize up, as it did in the March 2020, and the financial wherewithal of the U.S. Treasury would jump to front and center in investors' minds. Such bond market gyrations would negatively impact all financial markets, given that the Treasury market is the market from which all other capital markets take their cues; the 10-Year Treasury interest rate is the most meaningful price for the most important asset across the globe. The Federal Reserve would have little choice but to act decisively in the face of a Treasury market crisis, should liquidity dry up, bond prices plummet, and yields spike.

Acting decisively would mean that the Federal Reserve would need to aggressively purchase Treasury bonds once again to cap borrowing costs, given the implied exploding interest costs and the considerable debt load borne by the Federal government. Instead of purchasing bonds directly, the Federal Reserve could modify regulations to nudge the banking system into buying more Treasuries. The policy term to describe these interest-rate-capping policies, whether direct or via the banking system, is "yield curve control."

Yield curve control, once taken, would stand in direct contradiction with the Federal Reserve's current policy, which is to keep interest rates higher for longer to stem the fires of inflation. Lowering the cost of debt capital in an inflationary environment would be stimulative and would stoke inflation that much more. It would also result in a depreciation in the U.S. dollar, such as what took place during the last major intervention in March 2020.

Should this scenario occur, we believe that yield curve control would impact various asset classes in the following ways:

• <u>Bonds</u>

With corporate credit spreads within historical ranges, investors are currently not paid exceptionally well to bear much credit risk, especially if the economy is heading into a recession. Long-dated Treasury bonds are particularly sensitive to interest rates and, in our view, still do not compensate investors adequately.

Meanwhile, short-dated U.S. Treasuries continue to represent particular value right now, as they offer a ~5.5% yield to maturity with no credit risk, limited interest rate risk, and near-zero liquidity risk.

<u>Stocks</u>

Interest rate volatility weighs on stock prices, causing investor skittishness and compression of stock valuation multiples. As bonds increasingly offer higher yields, investors will incrementally move money from stocks to bonds. Should the Federal Reserve pivot and implement yield curve control, investors would quickly move back into stocks, as stocks would likely outperform bonds in a highly inflationary environment.

Historically, value stocks have demonstrated that they perform relatively better than growth stocks in an inflationary environment due to their already compressed valuation ratios. Sectors that historically have performed well in inflationary environments include energy, commodities, consumer staples, and agriculture.



## <u>Alternative Investments</u>

Real estate becomes a useful and popular store of value amid inflation while generating increased rental income. Tangible assets that have scarcity value like gold should rise in price with a depreciating dollar.

To clarify, we are not saying that yield curve control is hiding right around the bend. The combination of increased volatility in the Treasury market, spiking funding costs, growing political dysfunction, and mounting government deficits is likely to turn out to be a wicked cocktail for investors at some knowable point in the future. Investors are now beginning to recognize that the scale and trajectory of borrowing and absence of a viable solution are going to threaten markets and the economy in a way that has not been seen for a very long time.

## Performance and Portfolio Changes

Over the 12 months ended 9/30/2023, Appleseed Fund Investor Class has generated an absolute return of 1.21%, underperforming the Morningstar Global Small/Midcap Index, which generated a total return of 15.13%. Throughout most of the past year, Appleseed Fund was positioned for an inflationary, slow growth economy. With disinflation starting late last year, causing a ripping stock market, Appleseed's cautious positioning held back investment returns. In particular, Appleseed Fund has held a material position in index puts throughout the year, which has been the biggest detractor of investment performance by far.

Appleseed Fund added three new names to the portfolio in the past three months: Dollar General (**DG**), Wesco International (**WCC**), and Genko Shipping & Trading (**GNK**). DG is the leading U.S. discount dollar store retailer with over 19,000 stores in 47 states. DG's stock price has been uncharacteristically weak this year due to a confluence of issues: inflation squeezing the core customer, labor limitations and execution challenges that are keeping the stores unevenly stocked, multiple guidance downgrades, margin squeezes, rising interest costs, and inflationary construction costs,. Nevertheless, DG offers tremendous value to investors, beyond its compelling valuation. DG has an advantageously located store network with low rent and labor costs; its footprint is focused on thinly populated areas that cannot support numerous retailers. The Company's business is highly stable with predictable sales and margins, while comps have been positive every year over the past 30 years, excluding the post-COVID-19 hangover year (and possibly the current fiscal year). It is important to note that its small basket sizes limits online competition. Not only does this business have high returns on capital and historically consistent margins, but it is also a highly defensive business in that rural consumers' dollars go further than at any other retailer. Lastly, DG recently brought back well respected former CEO Todd Vasos out of retirement to right the ship.

WCC and GNK are direct beneficiaries of rising inflation. With a 100-year operating history, WCC is the market leader in electrical distribution products in North America. With low capital expenditure requirements, the free cash flow generation capability of this business is impressive, and the Company plans to aggressively return the excess cash to shareholders. An owner of drybulk ships, GNK's stock price has been cut in one-half from its June 2022, despite its balance sheet improvement, an unwavering commitment to return excess free cash flow to shareholders, and an industry-low cash flow breakeven rate. Despite a constructive market backdrop with industry orderbooks at low levels and China's expected recovery, the stock price only trades at roughly two-thirds of net asset value. With a fetching valuation, GNK and WCC's



future investment returns should be attractive to Appleseed investors in the years ahead.

Within the equity portion of the portfolio, the biggest contributors to the Fund's performance over the past 12 months were Boardwalk REIT (**BEI.UT-CA**), Samsung Electronics (**005930-KR**), MRC Global (**MRC**), Sprouts Farmers Markets (**SFM**) and Ardelyx (**ARDX**). The most significant detractors to performance over the past 12 months have been Fannie Mae preferreds (**FNMAT** and **FNMAS**), Dollar General (**DG**) Heron Therapeutics (**HRTX**), Synovus (**SNV**), and index puts used for hedging purposes.

Currently, Appleseed Fund is positioned defensively in light of this bearish outlook on the economy. With regards to equities, we are favoring companies in the consumer staples, healthcare, and agriculture sectors as well as inexpensive, out-of-favor value stocks. We do not believe that inflation is under control, as most of the long-term drivers of inflation remain in place. As an example, the Federal Reserve may make incremental progress on reported inflation, but falling U.S. Treasury receipts without a decline in unemployment is a highly problematic signal. The U.S. fiscal situation needs the dollar down and inflation back up to avoid significant fiscal problems in the near-term.

Beyond equities, Appleseed Fund is overweight U.S. Treasuries and physical gold trusts. We own Treasuries because, as previously mentioned, short-term Treasuries have become attractive for the first time in many years. We own gold because gold should help to reduce portfolio volatility and is likely to perform well in an environment where inflation remains persistently elevated even while real growth is slowing.

We thank Appleseed Fund shareholders for their continued support of us in the management of their investable assets.

Sincerely,

Adam Strauss, CFA William Pekin, CFA Joseph Plevelich, CFA Shaun Roach, CFA Joshua Strauss, CFA

Appleseed Fund Portfolio Managers



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NNUALIZED RETURNS- as of 09/30/23						
	1 Year	3 Years	5 Years	10 Years	Since Inception	
Investor Class (APPLX)	1.06	6.39	2.56	3.05	5.16	
Institutional Class (APPIX)	1.21	6.58	2.73	3.25	5.32	
Morningstar Gbl SMID Cap Index	15.13	6.12	3.97	6.23	5.69	

Top 10 Holdings – as of 06/03/2023	Portfolio Weighting %
Sprott Physical Gold Trust	11.17
Boardwalk Real Estate Investment Trust	4.56
Dollar General Corp	4.13
CF Industries Holdings Inc.	4.01
The Mosaic Co.	3.53
AerCap Holdings NV	3.33
VF Corp	3.26
MRC Global Inc	3.20
Ituran Location and Control Ltd	3.18
Bollore SE	3.17



Fund Inception date: 12/08/2006

*The gross expense ratio of the Fund's investor class, as found in the Fund's prospectus dated January 28, 2023, is 1.57%, and the institutional class is 1.32%; the net expense ratio after contractual fee waivers through January 31, 2024 is 1.23% and 1.04%. The Fund's ninety day redemption fee is 2.00%.* 

Investments in commodities such as gold may be affected by overall market movements, changes in interest rates, and other factors such as embargoes and international economic and political developments. Commodities are assets that have tangible properties, such as oil, metals, and agricultural products. These instruments may subject the Fund to greater volatility than investments in traditional securities.

The views and opinions expressed in this material are those of the authors. While we believe we have a reasonable basis for our appraisals and we have confidence in our opinions, actual results may differ materially from those we anticipate. These opinions are current as of the date of this letter but are subject to change. There is no guarantee that any forecasts or opinions in this material will be realized. Information should not be construed as investment advice nor be considered a recommendation to buy, sell, or hold any particular security.

The performance data quoted represents past performance. Current performance may be lower or higher than the performance data quoted above. Past performance is no guarantee of future results. The investment return and principal value of an investment will fluctuate so that investor's shares, when redeemed, may be worth more or less than their original cost. For performance information current to the most recent month-end, please call toll-free 1-800-470-1029

You should consider the fund's investment objectives, risks, charges, and expenses carefully before you invest. The Fund's prospectus contains important information about the Fund's investment objectives, potential risks, management fees, charges and expenses, and other information and should be read carefully before investing. You may obtain a current copy of the Fund's prospectus or performance data current to the most recent month by calling 1-800-470-1029.

The MSCI World Index is a widely followed, unmanaged group of stocks from 23 international markets and is not available for purchase. The Index returns do not reflect the deduction of expenses, which have been deducted from the Fund's returns. The Index returns assume reinvestment of all distributions and does not reflect the deduction of taxes and fees. Individuals cannot invest directly in the Index. However, an individual can invest in exchange traded funds or other investment vehicles that attempt to track the performance of a benchmark index.

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